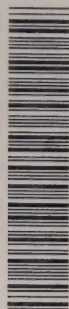
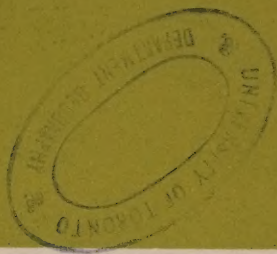


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PROVINCE OF ONTARIO




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*The Regional
Economic Development Programme
and
The Regional
Development Associations*

THE HON. WM. M. NICKLE, Q.C.
Minister,
Department of Planning and Development

THE HON. LESLIE M. FROST, Q.C.
Prime Minister of Ontario



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In 1953 the Ontario Government introduced a new Regional Economic Development Programme, and the Trade and Industry Branch of the Department of Planning and Development was authorized to act for the Government as a whole in introducing, organizing and carrying forward the programme.

DEPARTMENT OF PLANNING AND DEVELOPMENT
TRADE AND INDUSTRY BRANCH

454 University Avenue
Toronto, Ontario
EM. 3-1211

•

A. V. CRATE
Director



THE REGIONAL ECONOMIC DEVELOPMENT PROGRAMME

The Regional Economic Development Programme was designed to aid the economic growth of Ontario through analysis, planning and co-ordinated direction on a regional basis of all phases of development. The rapid and continuing expansion of the Province's economy has made this long-range planning necessary.

The Programme, based on nine eco-

nomie regions designated by the Government of Ontario, is broad in its scope, in order that it might be adapted by the people themselves to meet the needs of their own particular regions, and that municipal, regional and provincial activities may be co-ordinated to support the economic development of the Province as a whole.

ORGANIZATION

The Programme has been founded on the following basic principle — not to replace, but to co-ordinate the local initiative of the people who are directly concerned in their efforts to plan their own growth on a long-range basis.

In general the designated nine regions in the Province are in accordance with the Provincial and Federal Governments' present grouping of counties and districts for statistical purposes. Conferences, attended by representatives of municipal councils, industrial commissions, planning boards, Chambers of Commerce or Boards of Trade and other interested groups, are organized within each region by the Trade and Industry Branch in order to introduce all aspects of the Programme.

If a majority of municipalities within a region are willing to participate and assume the responsibilities, a Regional Development Association is formed.

The Associations are incorporated under the Ontario Corporation Act, 1953, and each Association has a Board of Directors representing the contributing municipalities in the region concerned. Due to their size, individual

regions are divided into zones, and each zone has a zone committee elected by the contributing municipalities in the zone area. At least one-half of each zone committee must consist of members from municipal councils. The remainder can consist of members of other interested development organizations, or of manufacturers and businessmen. The zone committees elect from their own membership the directors who serve on the Board of Directors of each Association. In addition each Board of Directors includes a member appointed by the Director of the Trade and Industry Branch as a liaison between that particular Association and the Provincial Government. Mr. J. E. Turnbull, a Chief Consultant of the Trade and Industry Branch, is the Government's appointee to the Board of each Association.

A Regional Development Association is required under the charter to establish offices within its particular region and to employ a full-time general manager. Each Association is empowered to take an active interest in all phases of development within the region, including

industrial development, community planning, tourism, agriculture, mining, highways, and education, etc.

The Provincial Government supports the establishment of the Associations by holding all organizational conferences

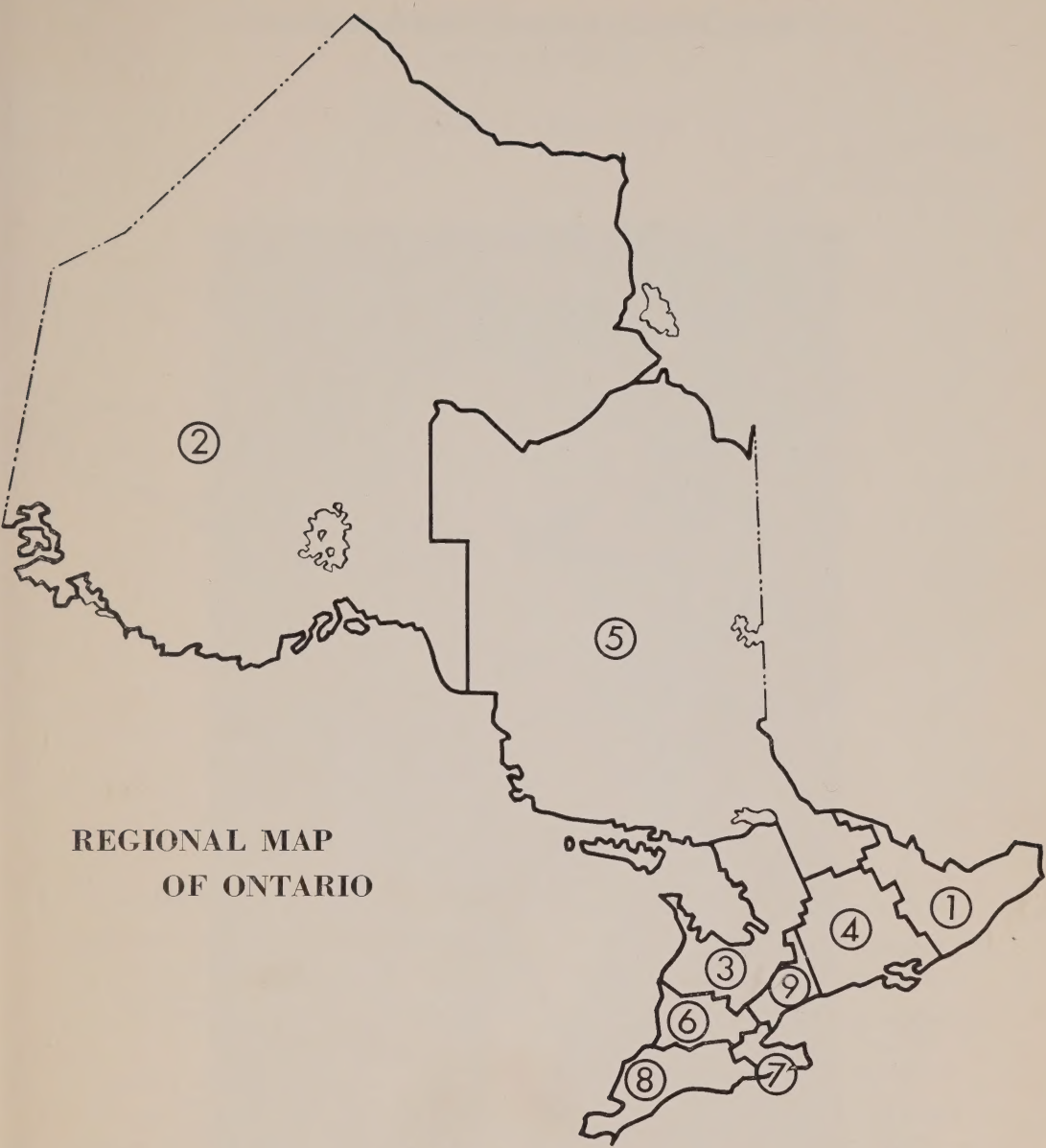
and contributing \$10,000 annually, for an initial period of three years, providing that the majority of the municipalities within each region undertake to contribute at least an equal amount.

PROGRESS

The Programme has been implemented in several regions in the Province and will continue to be introduced. The nine regions are described and the Associations presently established are outlined in the following pages.

The Associations presently operating are concerned with many phases of

economic development in their respective regions. Industrial Development has proved to be of major interest and the General Managers of the Associations work closely with the Trade and Industry Branch of the Provincial Government.



**REGIONAL MAP
OF ONTARIO**

NAME OF REGION	NUMBER OF REGION	NAME OF REGION	NUMBER OF REGION
Eastern Ontario.....	1	Mid-Western Ontario.....	6
Northwestern Ontario.....	2	Niagara.....	7
Georgian Bay.....	3	Southwestern Ontario.....	8
Lake Ontario.....	4	Metropolitan.....	9
Northeastern Ontario.....	5		

THE EASTERN ONTARIO REGION



The urban municipalities and counties in the Region are as follows:

FRONTENAC COUNTY

Kingston

CARLETON COUNTY

Ottawa

Eastview

Richmond

Rockcliffe Park

LANARK COUNTY

Smith's Falls

Almonte

Carleton Place

Perth

Lanark

LEEDS AND GRENVILLE COUNTIES

Brockville

Gananoque

Prescott

Athens

Cardinal

Kemptville

Merrickville

Newboro

Westport

PRESCOTT AND RUSSELL COUNTIES

Hawkesbury

Rockland

Vankleek Hill

Alfred

Casselman

L'Orignal

RENFREW COUNTY

Arnprior

Pembroke

Renfrew

Barry's Bay

Braeside

Chalk River

Cobden

Eganville

Killaloe Station

STORMONT, DUNDAS AND GLEN GARRY COUNTIES

Cornwall

Alexandria

Chesterville

Finch

Iroquois

Lancaster

Maxville

Morrisburg

Winchester

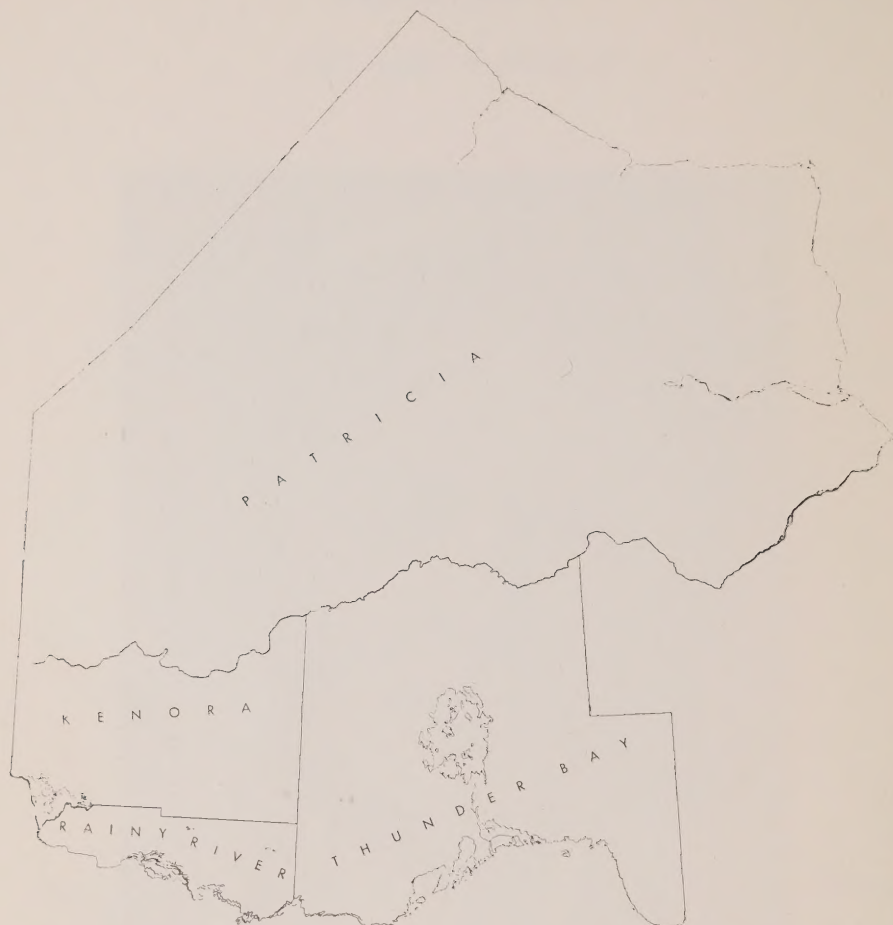
THE EASTERN ONTARIO DEVELOPMENT ASSOCIATION

(Established—June, 1954)



HARRY D. CALLAN
General Manager
The Eastern Ontario Development Association
260 Cooper Street
Ottawa, Ontario

THE NORTHWESTERN ONTARIO REGION



The urban municipalities and districts in the Region are as follows:

DISTRICTS OF KENORA AND PATRICIA

Towns:

Dryden	Kenora
Keewatin	Sioux Lookout

Improvement Districts:

Balmertown	Sioux Narrows
Red Lake	

DISTRICT OF RAINY RIVER

Towns:

Fort Frances	Rainy River
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Improvement Districts:

Kingsford

DISTRICT OF THUNDER BAY

Cities:

Fort William	Port Arthur
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Towns:

Geraldton

Improvement Districts:

Beardmore	Marathon
Dorion	Red Rock
Longlac	Terrace Bay
Manitouwadge	

THE NORTHWESTERN ONTARIO DEVELOPMENT ASSOCIATION

(Established—March, 1955)



ALEXANDER PHILLIPS

General Manager

The Northwestern Ontario Development Association
Room 208, News Chronicle Building
Port Arthur, Ontario

THE GEORGIAN BAY REGION



The urban municipalities, counties and districts in the Region are as follows:

BRUCE COUNTY

Chesley	Lucknow
Kincardine	Mildmay
Port Elgin	Paisley
Southampton	Ripley
Walkerton	Tara
Wiarton	Teeswater
Hepworth	Tiverton
Lion's Head	

SIMCOE COUNTY

Alliston	Bradford
Barrie	Coldwater
Collingwood	Creemore
Midland	Elmvale
Orillia	Port McNicoll
Penetanguishene	Tottenham
Stayner	Victoria Harbour
Beeton	Wasaga Beach

DUFFERIN COUNTY

Orangeville	Shelburne
Grand Valley	

DISTRICT OF MUSKOKA

Bala	Port Carling
Bracebridge	Port Sydney
Gravenhurst	Windermere
Huntsville	

GREY COUNTY

Owen Sound	Dundalk
Durham	Flesherton
Hanover	Markdale
Meaford	Neustadt
Thornbury	Shallow Lake
Chatsworth	

DISTRICT OF PARRY SOUND

Kearney	Magnetawan
Parry Sound	Rosseau
Powassan	South River
Trout Creek	Sundridge
Burk's Falls	

THE GEORGIAN BAY DEVELOPMENT ASSOCIATION

(Established— March, 1955)



NEVILLE KEEFE

General Manager

The Georgian Bay Development Association
Ingram Block, Dominion Avenue West
Midland, Ontario

THE LAKE ONTARIO REGION



The urban municipalities and counties in the Region are as follows:

HALIBURTON COUNTY

HASTINGS COUNTY

Belleville	Frankford
Trenton	Madoc
Deseronto	Marmora
Bancroft	Stirling
Deloro	Tweed

NORTHUMBERLAND AND DURHAM COUNTIES

Bowmanville	Colborne
Campbellford	Hastings
Cobourg	Millbrook
Port Hope	Newcastle
Brighton	

LENNOX AND ADDINGTON COUNTIES

Napanee	Newburgh
Bath	

PETERBOROUGH COUNTY

Peterborough	Lakefield
Havelock	Norwood

PRINCE EDWARD COUNTY

Picton	Wellington
Bloomfield	

VICTORIA COUNTY

Lindsay	Omeme
Bobcaygeon	Sturgeon Point
Fenelon Falls	Woodville

THE LAKE ONTARIO DEVELOPMENT ASSOCIATION

(Established—May, 1955)



DONALD W. KINGDON

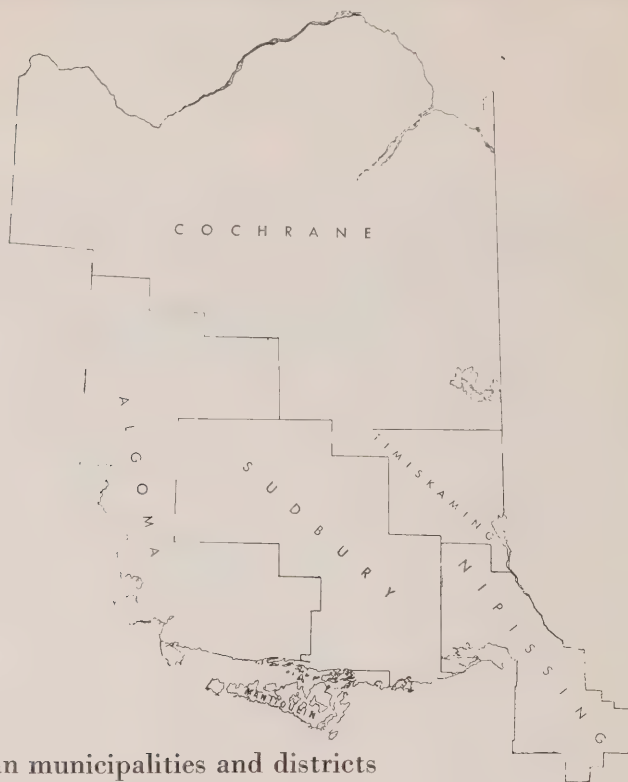
General Manager

The Lake Ontario Development Association

255½ George Street North

Peterborough, Ontario

THE NORTHEASTERN ONTARIO REGION



The urban municipalities and districts
in the Region are as follows:

DISTRICT OF ALGOMA

Towns:

Sault Ste. Marie	Nesterville
Blind River	Thessalon
Bruce Mines	Hilton Beach

Improvement Districts:

Elliot Lake

DISTRICT OF SUDBURY

Towns:

Sudbury	Frood Mine
Capreol	Levack
Chelmsford	Lively
Coniston	Massey
Copper Cliff	Webbwood

Improvement Districts:

Onaping	Renabie
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DISTRICT OF NIPISSING

Towns:

North Bay	Mattawa
Bonfield	Sturgeon Falls
Cache Bay	

Improvement Districts:

Cameron

DISTRICT OF MANITOULIN

Towns:

Gore Bay	Little Current
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DISTRICT OF TIMISKAMING

Towns:

Charlton	Latchford
Cobalt	New Liskeard
Englehart	Thornloe
Haileybury	Kirkland Lake

Improvement Districts:

Gauthier	McGarry
Kingham	

DISTRICT OF COCHRANE

Towns:

Cochrane	Matheson
Hearst	Smooth Rock
Iroquois Falls	Falls
Kapuskasing	Timmins

Improvement Districts:

Kendry	Val Albert
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THE NORTHEASTERN ONTARIO DEVELOPMENT ASSOCIATION

(Established--June, 1955)



WILLIAM H. MARSH

General Manager

The Northeastern Ontario Development Association

447 Main Street East

North Bay, Ontario

THE MID-WESTERN ONTARIO REGION



The urban municipalities and counties in the Region are as follows:

HURON COUNTY

Clinton	Wingham
Exeter	Blyth
Goderich	Brussels
Seaforth	Hensall

PERTH COUNTY

Stratford	Mitchell
St. Mary's	Milverton
Listowel	

WELLINGTON COUNTY

Guelph	Arthur
Fergus	Clifford
Harriston	Drayton
Mount Forest	Elora
Palmerston	Erin

WATERLOO COUNTY

Galt	Preston
Kitchener	Ayr
Waterloo	Bridgeport
Elmira	New Hamburg
Hespeler	

THE MID-WESTERN ONTARIO DEVELOPMENT ASSOCIATION

(Established—April, 1956)



RICHARD C. DREW

General Manager

The Mid-Western Ontario Development Association

1 Market Street

Stratford, Ontario

THE NIAGARA REGION



The urban municipalities and counties in the Region are as follows:

BRANT COUNTY

Brantford Paris

HALDIMAND COUNTY

Dunnville Hagersville
Caledonia Jarvis
Cayuga

HALTON COUNTY

(NELSON TOWNSHIP ONLY)

Burlington

WENTWORTH COUNTY

Hamilton Stoney Creek
Dundas Waterdown

LINCOLN COUNTY

St. Catharines Niagara
Grimsby Port Dalhousie
Merritton Beamsville

WELLAND COUNTY

Niagara Falls Thorold
Welland Chippawa
Fort Erie Crystal Beach
Port Colborne Fonthill

THE SOUTHWESTERN ONTARIO REGION



The urban municipalities and counties in the Region are as follows:

ESSEX COUNTY

Windsor
Riverside
Amherstburg
Essex
Harrow
Kingsville

La Salle
Leamington
Ojibway
Tecumseh
Belle River
St. Clair Beach

KENT COUNTY

Chatham
Blenheim
Bothwell
Dresden
Ridgetown
Tilbury

Wallaceburg
Erieau
Erie Beach
Highgate
Thamesville
Wheatley

ELGIN COUNTY

St. Thomas
Aylmer
Dutton
Port Burwell
Port Stanley

Rodney
Springfield
Vienna
West Lorne

LAMBTON COUNTY

Sarnia
Forest
Petrolia
Alvinston
Arkona
Courtright

Grand Bend
Oil Springs
Point Edward
Thedford
Watford
Wyoming

MIDDLESEX COUNTY

London
Parkhill
Strathroy
Ailsa Craig

Glencoe
Lucan
Newbury
Wardsville

OXFORD COUNTY

Woodstock
Ingersoll
Tillsonburg

Embryo
Norwich
Tavistock

NORFOLK COUNTY

Delhi
Port Dover
Simcoe

Port Rowan
Waterford

THE METROPOLITAN REGION



The urban municipalities and counties in the Region are as follows:

HALTON COUNTY (EXCLUDING NELSON TOWNSHIP)

Acton	Oakville
Georgetown	Bronte
Milton	

PEEL COUNTY

Brampton	Port Credit
Bolton	Streetsville

ONTARIO COUNTY

Oshawa	Beaverton
Ajax	Cannington
Uxbridge	Pickering
Whitby	Port Perry

YORK COUNTY

Aurora	Stouffville
Newmarket	Sutton
Markham	Woodbridge
Richmond Hill	

Metropolitan Toronto:

Toronto	Weston
Leaside	Forest Hill
Mimico	Long Branch
New Toronto	Swansea

